

ASIA PACIFIC CONFERENCE ON LOCALISATION
JAKARTA

RED READY PROJECT

INTRODUCTION TO THE PROJECT



The Red Cross Red Crescent Movement globally and in Asia Pacific

The International Red Cross and Red Crescent Movement



191 National Red Cross and Red Crescent Societies worldwide



International Federation
of Red Cross and Red Crescent Societies

International Federation of Red Cross and Red Crescent Societies (IFRC), founded in 1919



International Committee of the Red Cross
ICRC (ICRC), founded in 1863



The IFRC Asia Pacific at a glance



38



More than
123,721
branches / local units



More than
155,733
paid staff



More than
21.8 million
community based
youth and volunteers
reflecting the wide
diversity of the countries



More than
5.7 million
people were trained
in first aid



15.7 million
people donated
blood to
National Society
blood services



36.9 million
people
directly reached

13.8 million

8.0 million

long-term services and
development programmes

29.8 million people

disaster response and
early recovery programmes

7.1 million people

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The National Society Status:

The NS has National, as well as International Status

Nationally the National Society:

- Acts within its State territory according to the national legislation, Constitution of the country and National Society Recognition Act/Decree.
- The National Society is the only humanitarian organisation in the country that is an auxiliary to its Government.

That is why the NS is **NOT** an NGO

Internationally the National Society:

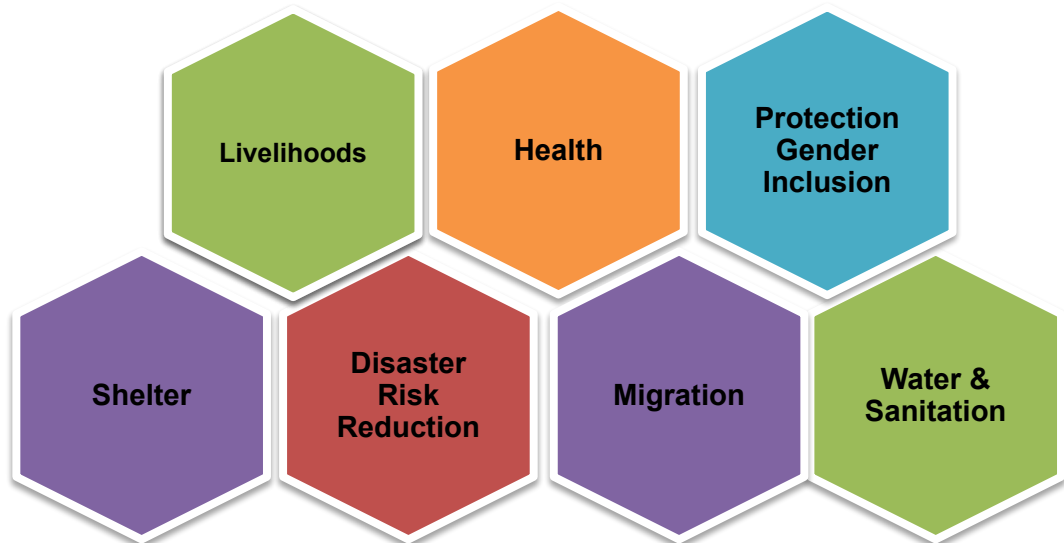


- is a member of the International Red Cross and Red Crescent Movement;
- is recognised by the ICRC;
- is a member of the International Federation;
- is a part of an International body – The International Conference – where enjoys equal rights and obligations as the other participants, including the States, signatory to the Geneva Conventions



National Societies:

- Volunteer-based with strong roots in local communities
- Act as auxiliaries to the public authorities of their own countries in the humanitarian field.
- Provide a range of services including disaster relief, health and social programmes, and assistance to people affected by war and natural disasters.



National Societies: As local network

- Constant presence "on the ground" with a wide branch network
- Is prepared for action
- Work continuously with disaster preparedness, health and social welfare programmes down to the local communities
- Working to reduce local vulnerability
- Responding to disasters at local and national level



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Red Ready Project Background

Background information on how the project was developed

Motivations to fund for Red Ready Project

Grand Bargain

Workstream No. 2: Localisation

Workstream No. 3: Cash – based programming

Grand Bargain: localisation

The Grand Bargain Commitments document

Workstream No. 2:

“More support and funding tools for local and national responders”

*“National and local responders comprising governments, communities, **Red Cross and Red Crescent National Societies** and local civil society are often the first to respond to crises, remaining in the communities they serve before, after and during emergencies.*

*We are committed to making **principled humanitarian action as local as possible and as international as necessary** recognizing that international humanitarian actors play a vital role particularly in situations of armed conflict. We **engage with local and national responders in a spirit of partnership and aim to reinforce rather than replace** local and national capacities.”*

Grand Bargain: localisation

The Grand Bargain Commitments document

- (1) Increase and support multi-year investment in the institutional capacities of local and national responders, including preparedness, response and coordination capacities, especially in fragile contexts and where communities are vulnerable to armed conflicts, disasters, recurrent outbreaks and the effects of climate change...
- (4) Achieve by 2020, a global, aggregated target of at least 25 per cent of humanitarian funding to local and national responders as directly as possible to improve outcomes for affected people and reduce transactional costs.

Grand Bargain: cash-based programming

The Grand Bargain Shared Commitments document

Workstream No. 3:

“Increase the use and coordination of cash-based programming”

- (1) Increase the routine use of cash alongside other tools, including in-kind assistance, service delivery (such as health and nutrition) and vouchers. Employ markers to measure increase and outcomes.
- (5) Ensure that coordination, delivery, and monitoring and evaluation mechanisms are put in place for cash transfers

Red Ready Project design background

- A shared collaboration with donor (*USAID-OFDA*) and partner (*American Red Cross*) considering the localisation and cash-based programming agenda of the Grand Bargain.
- USAID has a process – Non-U.S. Organization Pre-Award Survey (NUPAS)
- IFRC has tools and approaches – OCAC, BOCA, PER

Project Profile

Project Name	Red Ready: Increasing the capacity, readiness, and resilience of national Red Cross/Red Crescent societies in Asia Pacific to respond to local disasters
Project Locations	Indonesia, Laos, Malaysia, Mongolia, Myanmar, Papua New Guinea, Philippines, Timor Leste, Viet Nam
Donor	USAID/OFDA
Project Duration	24 months (1 September 2018 to 31 August 2020)

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Project Design

Description of the project concept

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Individual

capacity
to exist

capacity
to
organize

capacity
to relate
and
mobilize

capacity
to perform

capacity
to grow

Organization

capacity
to exist

capacity
to
organize

capacity
to relate
and
mobilize

capacity
to perform

capacity
to grow

Environment

capacity
to exist

capacity
to
organize

capacity
to relate
and
mobilize

capacity
to perform

capacity
to grow

OCAC 94 attributes

Defining “Red Ready”

A National **Red** Cross and Red Crescent Societies are **Ready**

To Provide timely response

To Receive, manage and be accountable for resources



¹ Sudden onset disasters – DREF activation within 24 hours

² As per point 5.12-5.18 in Principles and Rules for Red Cross and Red Crescent Humanitarian Assistance

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Countries targeted by Red Ready



-  Coordinated by IFRC
-  Coordinated by American Red Cross

Goal

National societies have **systematically strengthened their organizational and response capacities** based on **evidence-based approach** to fulfil their **humanitarian mandates** at local and national level.

Mainstream preparedness for response *within all parts of National Societies operation, including operational support*

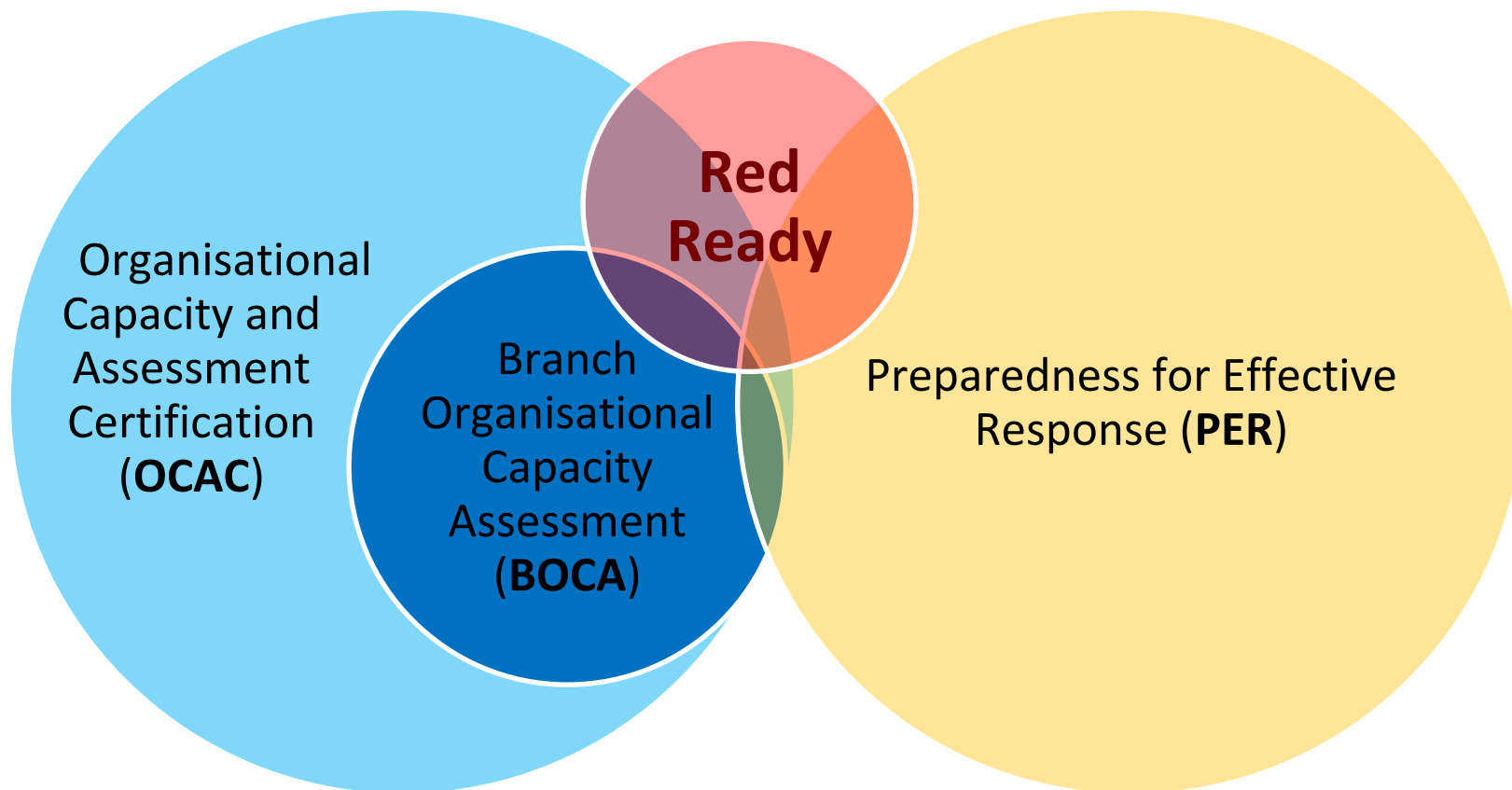
Assessment Tools and Approaches

Organisational Capacity and Assessment Certification (OCAC): tool and certification dynamic to help NSs assess their own development needs and realise their organisation sustainability.

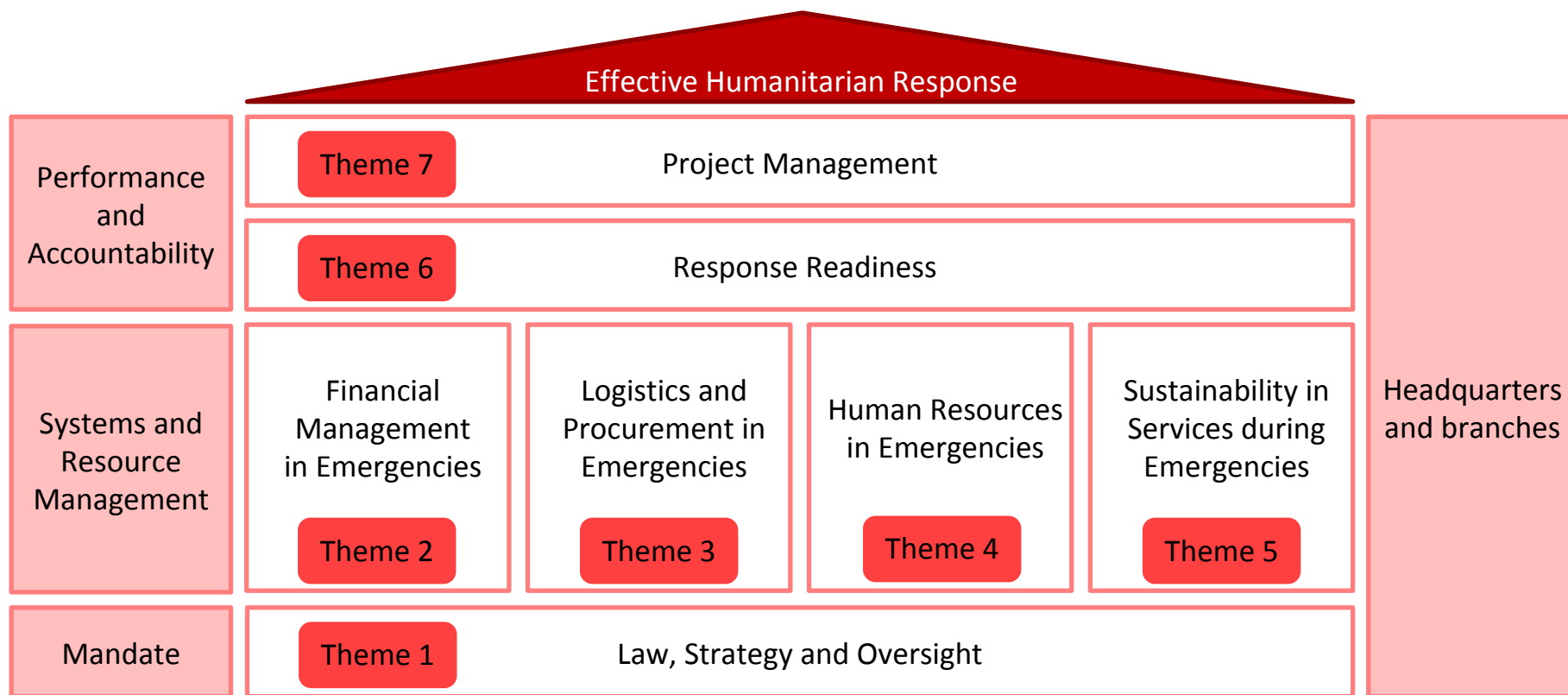
Branch Organisational Capacity Assessment (BOCA): local assessment tool enabling local branches to improve their efficiency, effectiveness and transparency as humanitarian partners of choice collaborating with local authorities and other local actors, including in disaster management.

Preparedness for Effective Response (PER): cyclical approach for a NS to systematically assess, measure and analyse the strengths and weaknesses of its response system.

Project design



Red Ready Project



Local Emergency Response Fund and Appeals

Local Emergency Response Fund

- Local pooled fund, fully managed by National Society
- Fund can be accessed by local units/branches in response to local humanitarian needs
- The fund can be sourced within the country, from Movement partners or external partners

Local/National Appeal

- National Society establish appeal to fund in-country humanitarian response.
- IFRC appeal and PNS bi-lateral support provide support to the local/national appeal (if needed)

Progress made so far

National Society	Progress updates
Indonesia Red Cross	<ul style="list-style-type: none"> • Pilot implementation of financial software and system • Preparation of PMI's national society capacity development plan/ framework
Laos Red Cross	<ul style="list-style-type: none"> • Printing of booklet and dissemination of Red Cross Law • Youth Empowerment in Community (YEC) programme conducted • Youth in School Safety (YSS) programme conducted • English language and proposal writing workshop organized.
Malaysian Red Crescent Society	<ul style="list-style-type: none"> • Rapid Deployment squad training conducted • Branch Disaster Response Team trainings conducted • Preparedness for Response assessment conducted
Mongolia Red Cross Society	<ul style="list-style-type: none"> • Four Red Cross mid – level branches updated their individual contingency plan • Four emergency response team trainings conducted • Relief stocks for 250 households prepositioned at regional disaster preparedness centers • Procurement of personal protective equipment for emergency response teams completed
Myanmar Red Cross Society	<ul style="list-style-type: none"> • Participation in joint planning for the government regional disaster management plan • Initial discussions for Red Cross' national disaster response plan, SOP training package and DRM policy orientation package • Red Cross dissemination curriculum being revised

Progress made so far

Papua New Guinea Red Cross	<ul style="list-style-type: none">• BOCA orientation conducted in targeted Red Ready chapters.• Integrated Vulnerability Capacity Assessment (IVCA) training organized for volunteers and communities.
Philippines Red Cross	<ul style="list-style-type: none">• Volunteer orientation and mobilization at chapter levels• Disaster Management Service manual is being updated• Contingency plans are updated (branches, headquarters)
Timor Leste Red Cross Society	<ul style="list-style-type: none">• Cash Transfer Program (CTP)/Cash Based Intervention (CBI) assessment was held• Volunteer policy guidelines being revised• Peer – to – peer exchanges with PMI on office administration and volunteer management
Viet Nam Red Cross Society	<ul style="list-style-type: none">• Terms of Reference as initial process for revision of Viet Nam Red Cross strategy revision; early engagement with Red Cross Red Crescent partners on strategy revision• Review and adapt BOCA matrix/ BOCA tool to the local context in Vietnamese version; two sessions of Training of Facilitators training organized; BOCA checklist to be developed and put on KOBO

Graduation

NS graduates as Red Ready if it completes all 7 themes which elevated the NS to reach the minimum requirements in PER, OCAC and BOCA.

- NS meets selected PER components for each module
- NS meets minimum requirement of all OCAC attributes relating to response
- NS meets minimum requirement of BOCA attributes relating to response
- NS has made progress towards being Cash Ready
- NS has a local Emergency Response Fund (ERF)
- NS has institutionalized measures to launch a local or national appeal

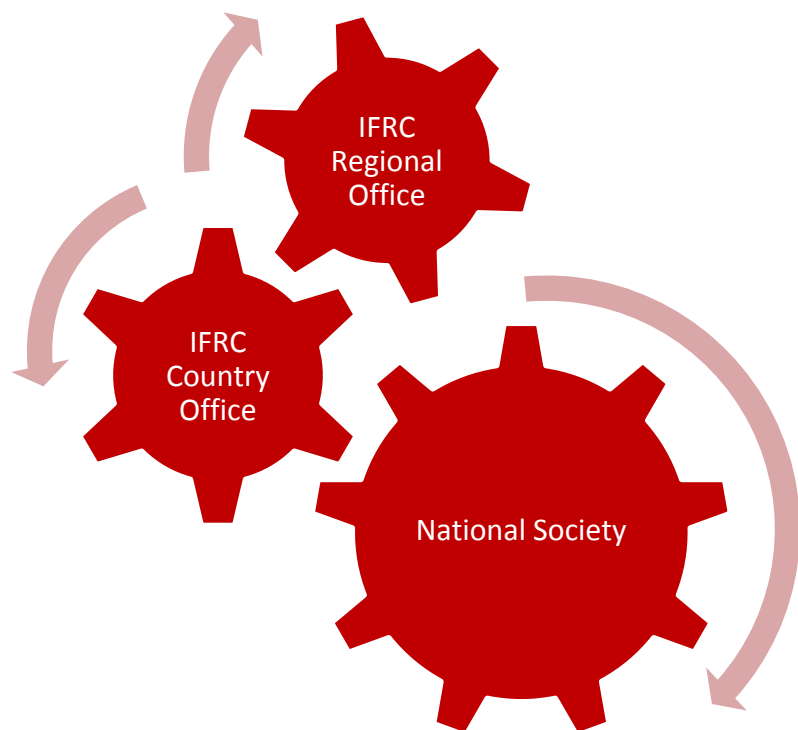
Benefits for National Societies

- National Societies provide more effective and efficient humanitarian response.
- Guided implementation of organisational development efforts based on the assessments of PER, OCAC and BOCA through structured organisational development modules.
- The modular concept can be used by National Societies to source for funding for specific support
- Acceleration for certification of OCAC through improvement in selected attributes.
- By graduating, National Society meets the minimum requirements to access funding (internal and external) for humanitarian actions.
- National Society becomes the “partner-of-choice” for local humanitarian actions.

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Red Ready Project Coordination Mechanism

Coordination Mechanism



In Country

National society – implementation team

- Implementation of activities at country level according to the implementation plan
- Ensuring all data related to project are collected and managed systematically

IFRC/American Red Cross in country

- Monitor implementation of activities
- Provide technical support
- Manage in country relationship with OFDA

Regional Office

NSD team

- Coordinate implementation of project
- Coordinate relationship with American Red Cross and OFDA (including progress reporting)
- Ensure coordination of activities aligned to wider scope of NSD
- Develop/Revise Red Ready concept

Technical working group

- Multi sector team
- Monthly meeting
- Monitor and coordinate implementation of activities at country level
- Provide technical guidance and support solution for in country challenges
- Coordinate the development/revision of Red Ready concept

Outcome of the Red Ready Project

Mandate

National Society has defined role and strategy for local response to disasters and crises

Systems and resource management

National Society has adequate human resources and strong support services for effective response

Performance and Accountability

National Society has demonstrable management capacity to lead and deliver effective, coordinated and integrated services

Thank you

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