

ASIA PACIFIC CONFERENCE ON LOCALISATION
JAKARTA

SHIFTING THE FUNDING MODEL – EXPERIENCE FROM HQ BASED INTERNATIONAL AGENCY

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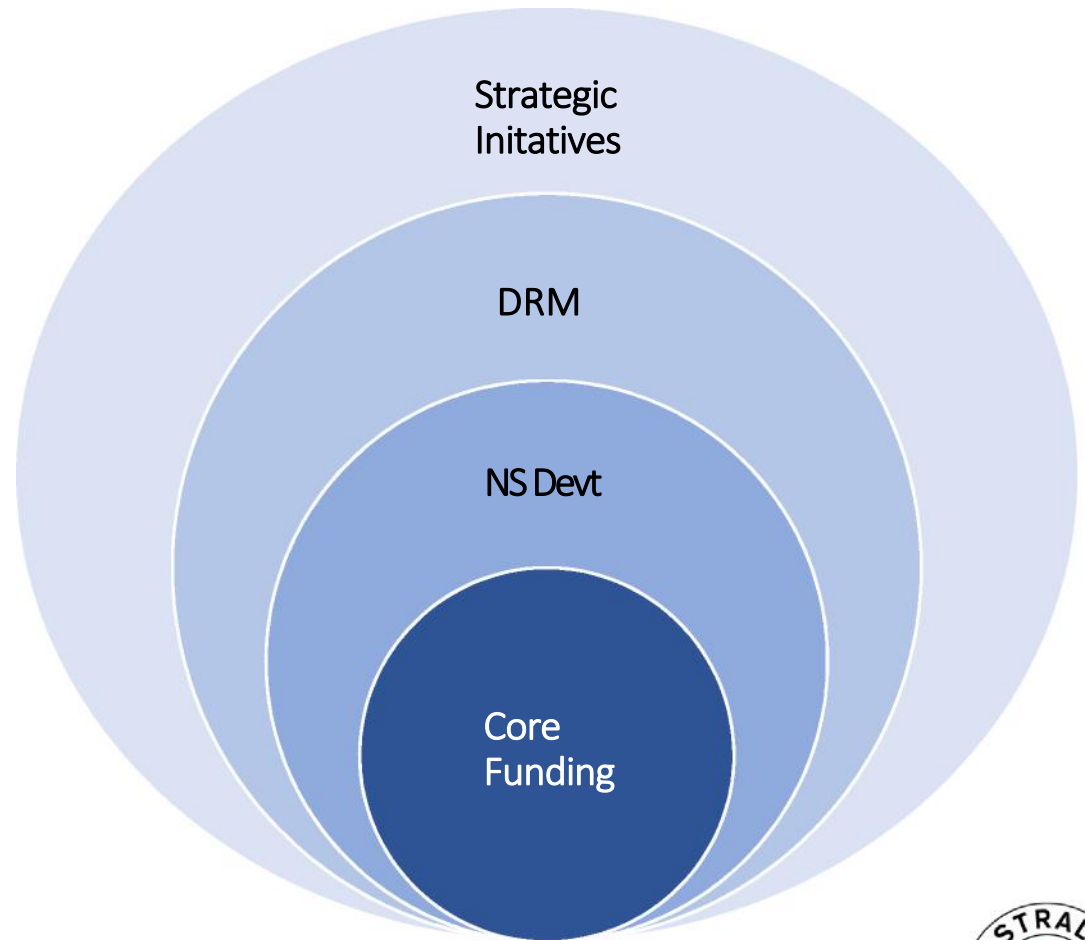
Australian Red Cross + humanitarian reform



- Localization as key policy and operational issue – Extensive research (2017-19)
- New ARC-DFAT program design
- Complementarity in protracted crises (2019)
- Investment in local humanitarian diplomacy

New Funding Model

Core operating costs to selection of Asia Pacific NSs (for delivery of core humanitarian services, statutory functions, legal compliance)



Summary of key changes

#Address the core capabilities for a local civil society organisation in their domestic context

#No one template for this

#Mix of funding and support for core capabilities in areas such as Human Resources, IT, legal systems, compliance & governance

#Diversified local funding streams

#Align other donor funding behind these priorities

Institutional Strengthening

Core funding

Move away from project funding

Based on local assessments of partner needs

A circuit breaker to support National Societies transition to more sustainable funding base

How defined

Needs and Approach defined locally

Not one size fits all

Support for local diversification of fund raising for 5 years

Support for new methods of fundraising

Category of core costs

Core staff salaries

Utilities, IT and communication costs

Maintenance for core assets

General administration

Localisation : Lessons

Transformative change

Take it to the top –
Board/CEO

Sustained Advocacy
at all levels

Systems and
business models

Not get everything
right at once